50th Anniversary Sponsorship Package

PREMIER SPONSOR

Current sponsors at this level: Blue Cross Blue Shield of Massachusetts; National Association of Community Health Centers; Neighborhood Health Plan; Partners HealthCare

1. Recognition as 50th Anniversary Premier Sponsor throughout the remainder of 2015 and at regularly scheduled League events — Community Health Institute (May); Annual Awards Gala (June); Community Health Center Week (August); Annual Golf Tournament (September); Annual Membership Retreat (October) as well as all other League educational events

2. Recognition as 50th Anniversary Premier Sponsor on League website and in paid advertisements

3. Recognition as a sponsor of promotional video promoting community health centers

4. If commitment received by May 8, 2015 recognition as Premier Sponsor at League’s Annual Awards Gala on June 5, 2015 via
   • Print & video recognition at Gala
   • Social media including Facebook & Twitter
   • Full page color ad in Gala Program Book (Ad deadline is May 15, 2015)
   • 20 complimentary priority seats

5. Recognition as Premier Sponsor in materials developed for National Health Center week August 9-16, 2015

6. Opportunity for presentation to member community health centers at a mutually agreed upon League event or date

7. Recognition on Sponsor Board, Hole sign and a foursome at the League’s Annual Golf Tournament on September 14, 2015

8. Recognition at Geiger Gibson Community Health Center Celebration on October 15, 2015 commemorating the founding of the first community health center in the nation at Columbia Point, Dorchester

9. Recognition at 50th Anniversary Celebration on November 23, 2015 at the Edward M. Kennedy Institute for the United States Senate at Columbia Point in Boston
   • Organization name printed on mailed invitation if response received by July 1, 2015
   • Prime visibility and recognition in all facets of the event
   • Admission for 4 to President’s Dinner on Sunday, November 22, 2015
   • 2 Overnight rooms on Sunday, November 22, 2015 at Seaport Hotel, Boston
   • Admission for 20 to Celebration on Monday, November 23, 2015

$50,000
**LEGACY SPONSOR**

1. Recognition as 50th Anniversary Legacy Sponsor throughout the remainder of 2015 and at regularly scheduled League events — Community Health Institute (May); Annual Awards Gala (June); Community Health Center Week (August); Annual Golf Tournament (September); Annual Membership Retreat (October) as well as all other League educational events

2. Recognition as 50th Anniversary Legacy Sponsor on League website and in paid advertisements

3. If commitment received by May 8, 2015 recognition as Legacy Sponsor at League’s Annual Awards Gala on June 5, 2015 via
   - Print & video recognition at Gala
   - Social media including Facebook & Twitter
   - Full page color ad in Gala Program Book (Ad deadline is May 15, 2015)
   - 15 complimentary priority seats

4. Recognition as Legacy Sponsor in materials developed for National Health Center Week August 9-16, 2015

5. Opportunity for presentation to member community health centers at a mutually agreed upon League event or date

6. Recognition on Sponsor Board, Hole sign and a foursome at the League’s Annual Golf Tournament on September 14, 2015

7. Recognition at Geiger Gibson Community Health Center Celebration on October 15, 2015 commemorating the founding of the first community health center in the nation at Columbia Point, Dorchester

8. Recognition at 50th Anniversary Celebration on November 23, 2015 at the Edward M. Kennedy Institute for the United States Senate at Columbia Point in Boston
   - Organization name printed on mailed invitation if response received by July 1, 2015
   - Prime visibility and recognition in all facets of the event
   - Admission for 15 to Celebration on November 23, 2015

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**VISIONARY SPONSOR**

1. Recognition as 50th Anniversary Visionary Sponsor throughout the remainder of 2015 and at regularly scheduled League events — Community Health Institute (May); Annual Awards Gala (June); Community Health Center Week (August); Annual Golf Tournament (September); Annual Membership Retreat (October) as well as all other League educational events

2. Recognition as 50th Anniversary Visionary Sponsor on League website and in paid advertisements

3. If commitment received by May 8, 2015, recognition as Visionary Sponsor at League’s Annual Awards Gala on June 5, 2015 via
   - Print & video recognition at Gala
   - Social media including Facebook & Twitter
   - Half page color ad in Gala Program Book (Ad deadline is May 15, 2015)
   - 10 complimentary priority seats

4. Recognition as Visionary Sponsor in materials developed for National Health Center Week in August 9-16, 2015

5. Recognition on Sponsor Board and a foursome at the League’s Annual Golf Tournament on September 14, 2015
6. Recognition at 50th Anniversary Celebration on November 23, 2015 at the Edward M. Kennedy Institute for the United States Senate at Columbia Point in Boston
   • Prime visibility and recognition in all facets of the event
   • Admission for 10 to Celebration on November 23, 2015

**PATRON**

$10,000

1. Recognition as 50th Anniversary Patron Sponsor throughout the remainder of 2015 and at regularly scheduled League events – Community Health Institute (May); Annual Awards Gala (June); Community Health Center Week (August); Annual Golf Tournament (September); Annual Membership Retreat (October) as well as all other League educational events
2. Recognition as 50th Anniversary Patron Sponsor on League website and in paid advertisements
3. If commitment received by May 8, 2015, recognition as Patron Sponsor at League’s Annual Awards Gala on June 5, 2015 via
   • Print & video recognition at Gala
   • Social media including Facebook & Twitter
   • Half page color ad in Gala Program Book (Ad deadline is May 15, 2015)
   • 5 complimentary priority seats
4. Recognition as Patron Sponsor in materials developed for National Health Center Week in August 9–16, 2015
5. Recognition as Patron Sponsor on Sponsor Board and a foursome at the League’s Annual Golf Tournament on September 14, 2015
6. Recognition at 50th Anniversary Celebration on November 23, 2015 at the Edward M. Kennedy Institute for the United States Senate at Columbia Point in Boston
   • Prime visibility and recognition in all facets of the event
   • Admission for 5 to Celebration on November 23, 2015

**SPONSORSHIP FOR ANNUAL AWARDS GALA ONLY**

**SUPPORTER SPONSOR**

$3,000

1. 5 seats at Gala on June 5th
2. Recognition on League’s website
3. Public announcement of support at Gala
4. Supporter Listing in Program Book
5. Full page program book ad (Ad deadline is May 15, 2015)

**FRIEND SPONSOR**

$2,000

1. 2 seats at Gala on June 5th
2. Recognition on League’s website
3. Public announcement of support at Gala
4. Friend Listing in Program Book
5. Half page program book ad (Ad deadline is May 15, 2015)
GALA PROGRAM BOOK ONLY

Ad deadline is May 15, 2015

1. Full-page (5”w x 8”h) $800
2. Half-page (5”w x 3.75”h) $500

Program Ad Specifications
Ads can be full-color, grayscale, or black and white. Please submit your ad in electronic format.

Ad Sizes

FULL PAGE

Ad size & orientation
5” wide x 8” high

1/2 PAGE

Ad size & orientation
5” wide x 3.75” high

File Formats
Electronic files WILL NOT be accepted if supplied in Pagemaker, Microsoft Word, or Publisher.

Electronic files should be supplied in one of the following formats:
PDF (with all fonts embedded)
EPS, JPEG or TIFF (at 300 dpi)

File Submission
Email files to Cynthia Anderson, Visual Solutions at: vsdesignonline@verizon.net

GALA TICKETS ONLY

Invitations are being mailed separately.
Seats (per person) $175
Table (10 people) $1,750
ANNUAL AWARDS GALA AWARD RECIPIENTS

Friday, June 5, 2015

Every year, the Massachusetts League of Community Health Centers recognizes individuals for their personal achievements and their outstanding service to the communities and to the community health center network. This year we will be recognizing the following individuals:

DANIEL J. DRISCOLL, CEO, Harbor Health Services, Inc.

will receive the League’s most prestigious honor, the Edward M. Kennedy Founder Award which was established in 2010 in reverence to the late United States Senator, and is presented in honor of the achievements made by dedicated consumers, administrators, clinicians and leaders who continue to protect and promote health care access as a right for all rather than a privilege for a few.

WILLIAM MANTZOUKAS, Board Member, Lynn Community Health Center

will receive the Joseph M. Smith Consumer Award which was established in honor of the late Joseph M. Smith who served on the League’s Board of Directors and was an avid supporter of the community health center movement in Boston. The award is presented to a past or present board member of a League community health center and is modeled after community activists and board visionaries.

BARBARA K. PRAZAK, Medical Director, Outer Cape Health Services

will receive the Outstanding Massachusetts Community Health Center Physician Award which was established to give recognition to a physician who has demonstrated consistent support of, and devotion to, the delivery of community health care services through his/her clinical practice. This award is reflective of the innovation and leadership shown in delivering quality health care services.

NANCY E. PAULL, CEO, SSTAR Family HealthCare Center

will receive the Outstanding Massachusetts Community Health Center Director Award, which was established for the purpose of recognizing a remarkable individual as a leader who has made a considerable contribution to the community health center network, demonstrated by the courage and determination in moving the health center forward and on track.

TARMA JOHNSON, FNP, BC, Director of Clinical Health Services, Mattapan Community Health Center

PHILIP B. MORRISON, Chief Financial Officer, Community Health Programs, Inc.

HENRY J. OCH, Chief Operating Officer, Lowell Community Health Center

Each will receive the Outstanding Massachusetts Community Health Center Employee Award which was established to give recognition to the excellence and ingenuity exemplified by dedicated individuals who are representative of the community health center movement.
Yes, we plan on supporting the Community Health Center 50th Anniversary Celebration and/or the League’s Annual Awards Gala through the following sponsorship:

[ ] Premier ($50,000)
[ ] Legacy ($25,000)
[ ] Visionary ($15,000)
[ ] Patron ($10,000)

Annual Awards Gala Sponsorships

[ ] Supporter ($3,000)
[ ] Friend ($2,000)
[ ] Full-page ad only (5”w x 8”h) ($800)
[ ] Half-page ad only (5”w x 3.75”h) ($500)

All ads should conform to the advertising specifications outlined on the previous sheet.

Organization

Contact person

Address

Phone            email

Amount enclosed

Mail-in or online registration is available.

For mail-in, please return this form along with payment to:
Massachusetts League of Community Health Centers, Attention: Cheryl Shaughnessy, 40 Court Street, 10th floor, Boston, MA 02108

For online registration, use link below.

Email ad only to Cynthia Anderson, Visual Solutions at: vsdesignonline@verizon.net

Any questions please call Cheryl Shaughnessy at the League at (617) 988-2240 or email cshaughnessy@massleague.org

Please note program book advertising deadline of Friday, May 15, 2015.