50th Anniversary Sponsorship Package

PREMIER SPONSOR

$50,000

Current sponsors at this level: Blue Cross Blue Shield of Massachusetts; National Association of Community Health Centers; Neighborhood Health Plan; Partners HealthCare

1. Recognition as 50th Anniversary Premier Sponsor throughout the remainder of 2015 and at regularly scheduled League events — Community Health Institute (May); Annual Awards Gala (June); Community Health Center Week (August); Annual Golf Tournament (September); Annual Membership Retreat (October) as well as all other League educational events

2. Recognition as 50th Anniversary Premier Sponsor on League website and in paid advertisements

3. Recognition as a sponsor of promotional video promoting community health centers

4. If commitment received by May 8, 2015 recognition as Premier Sponsor at League’s Annual Awards Gala on June 5, 2015 via
   • Print & video recognition at Gala
   • Social media including Facebook & Twitter
   • Full page color ad in Gala Program Book (Ad deadline is May 15, 2015)
   • 20 complimentary priority seats

5. Recognition as Premier Sponsor in materials developed for National Health Center week August 9-16, 2015

6. Opportunity for presentation to member community health centers at a mutually agreed upon League event or date

7. Recognition on Sponsor Board, Hole sign and a foursome at the League’s Annual Golf Tournament on September 14, 2015

8. Recognition at Geiger Gibson Community Health Center Celebration on October 15, 2015 commemorating the founding of the first community health center in the nation at Columbia Point, Dorchester

9. Recognition at 50th Anniversary Celebration on November 23, 2015 at the Edward M. Kennedy Institute for the United States Senate at Columbia Point in Boston
   • Organization name printed on mailed invitation if response received by July 1, 2015
   • Prime visibility and recognition in all facets of the event
   • Admission for 4 to President’s Dinner on Sunday, November 22, 2015
   • 2 Overnight rooms on Sunday, November 22, 2015 at Seaport Hotel, Boston
   • Admission for 20 to Celebration on Monday, November 23, 2015
LEGACY SPONSOR $25,000

1. Recognition as 50th Anniversary Legacy Sponsor throughout the remainder of 2015 and at regularly scheduled League events — Community Health Institute (May); Annual Awards Gala (June); Community Health Center Week (August); Annual Golf Tournament (September); Annual Membership Retreat (October) as well as all other League educational events

2. Recognition as 50th Anniversary Legacy Sponsor on League website and in paid advertisements

3. If commitment received by May 8, 2015 recognition as Legacy Sponsor at League’s Annual Awards Gala on June 5, 2015 via
   • Print & video recognition at Gala
   • Social media including Facebook & Twitter
   • Full page color ad in Gala Program Book (Ad deadline is May 15, 2015)
   • 15 complimentary priority seats

4. Recognition as Legacy Sponsor in materials developed for National Health Center Week August 9-16, 2015

5. Opportunity for presentation to member community health centers at a mutually agreed upon League event or date

6. Recognition on Sponsor Board, Hole sign and a foursome at the League’s Annual Golf Tournament on September 14, 2015

7. Recognition at Geiger Gibson Community Health Center Celebration on October 15, 2015 commemorating the founding of the first community health center in the nation at Columbia Point, Dorchester

8. Recognition at 50th Anniversary Celebration on November 23, 2015 at the Edward M. Kennedy Institute for the United States Senate at Columbia Point in Boston
   • Organization name printed on mailed invitation if response received by July 1, 2015
   • Prime visibility and recognition in all facets of the event
   • Admission for 15 to Celebration on November 23, 2015

VISIONARY SPONSOR $15,000

1. Recognition as 50th Anniversary Visionary Sponsor throughout the remainder of 2015 and at regularly scheduled League events — Community Health Institute (May); Annual Awards Gala (June); Community Health Center Week (August); Annual Golf Tournament (September); Annual Membership Retreat (October) as well as all other League educational events

2. Recognition as 50th Anniversary Visionary Sponsor on League website and in paid advertisements

3. If commitment received by May 8, 2015, recognition as Visionary Sponsor at League’s Annual Awards Gala on June 5, 2015 via
   • Print & video recognition at Gala
   • Social media including Facebook & Twitter
   • Half page color ad in Gala Program Book (Ad deadline is May 15, 2015)
   • 10 complimentary priority seats

4. Recognition as Visionary Sponsor in materials developed for National Health Center Week in August 9-16, 2015

5. Recognition on Sponsor Board and a foursome at the League’s Annual Golf Tournament on September 14, 2015
6. Recognition at 50th Anniversary Celebration on November 23, 2015 at the Edward M.
Kennedy Institute for the United States Senate at Columbia Point in Boston
   • Prime visibility and recognition in all facets of the event
   • Admission for 10 to Celebration on November 23, 2015

**PATRON**

$10,000

1. Recognition as 50th Anniversary Patron Sponsor throughout the remainder of 2015
   and at regularly scheduled League events – Community Health Institute (May);
   Annual Awards Gala (June); Community Health Center Week (August); Annual Golf
   Tournament (September); Annual Membership Retreat (October) as well as all other
   League educational events
2. Recognition as 50th Anniversary Patron Sponsor on League website and in paid
   advertisements
3. If commitment received by May 8, 2015, recognition as Patron Sponsor at League's
   Annual Awards Gala on June 5, 2015 via
   • Print & video recognition at Gala
   • Social media including Facebook & Twitter
   • Half page color ad in Gala Program Book (Ad deadline is May 15, 2015)
   • 5 complimentary priority seats
4. Recognition as Patron Sponsor in materials developed for National Health Center
   Week in August 9–16, 2015
5. Recognition as Patron Sponsor on Sponsor Board and a foursome at the League’s
   Annual Golf Tournament on September 14, 2015
6. Recognition at 50th Anniversary Celebration on November 23, 2015 at the Edward M.
   Kennedy Institute for the United States Senate at Columbia Point in Boston
   • Prime visibility and recognition in all facets of the event
   • Admission for 5 to Celebration on November 23, 2015

**SPONSORSHIP FOR ANNUAL AWARDS GALA ONLY**

**SUPPORTER SPONSOR**

$3,000

1. 5 seats at Gala on June 5th
2. Recognition on League’s website
3. Public announcement of support at Gala
4. Supporter Listing in Program Book
5. Full page program book ad (Ad deadline is May 15, 2015)

**FRIEND SPONSOR**

$2,000

1. 2 seats at Gala on June 5th
2. Recognition on League’s website
3. Public announcement of support at Gala
4. Friend Listing in Program Book
5. Half page program book ad (Ad deadline is May 15, 2015)
**GALA PROGRAM BOOK ONLY**

*Ad deadline is May 15, 2015*

1. Full-page (5”w x 8”h) $800
2. Half-page (5”w x 3.75”h) $500

**Program Ad Specifications**

Ads can be full-color, grayscale, or black and white. Please submit your ad in electronic format.

**Ad Sizes**

**FULL PAGE**

- Ad size & orientation
- 5” wide x 8” high

**1/2 PAGE**

- Ad size & orientation
- 5” wide x 3.75” high

**File Formats**

Electronic files WILL NOT be accepted if supplied in Pagemaker, Microsoft Word, or Publisher.

Electronic files should be supplied in one of the following formats:

- PDF (with all fonts embedded)
- EPS, JPEG or TIFF (at 300 dpi)

**File Submission**

Email files to Cynthia Anderson, Visual Solutions at: vsdesignonline@verizon.net

**GALA TICKETS ONLY**

Invitations are being mailed separately.

- Seats (per person) $175
- Table (10 people) $1,750
Yes, we plan on supporting the Community Health Center 50th Anniversary Celebration and/or the League’s Annual Awards Gala through the following sponsorship:

- Premier ($50,000)
- Legacy ($25,000)
- Visionary ($15,000)
- Patron ($10,000)

**Annual Awards Gala Sponsorships**

- Supporter ($3,000)
- Friend ($2,000)
- Full-page ad only (5”w x 8”h) ($800)
- Half-page ad only (5”w x 3.75”h) ($500)

All ads should conform to the advertising specifications outlined on the previous sheet.

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**Organization**

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**Contact person**

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**Address**

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**Phone**

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**Email**

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**Amount enclosed**

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Mail-in or online registration is available.

For mail-in, please return this form along with payment to:
Massachusetts League of Community Health Centers, Attention: Cheryl Shaughnessy, 40 Court Street, 10th floor, Boston, MA 02108

For online registration, use link below.

Email ad only to Cynthia Anderson, Visual Solutions at: vsdesignonline@verizon.net

Any questions please call Cheryl Shaughnessy at the League at (617) 988-2240 or email cshaughnessy@massleague.org

Please note program book advertising deadline of Friday, May 15, 2015.